

**BestSelling Author, Technology and Social Media Expert Available for In-Studio Interview...**  
**The Kardashians do it and Will Smith and his family love it...**

## **Top Strategies That Help You SAVE When You Shop**

“As a mom with 3 kids, it can get expensive trying to keep up with trends and styles when it comes to outfitting the family. So I put together the SAVE formula to help families get more for their dollar.”

**Tracy's SAVE formula for guaranteed shopping fun**

**Shop on eBay & Craigslist first it only takes a few minutes**

More than 69% of the population use ebay and craigslist so if you're looking for that perfect bargain without even leaving your home eBay makes it easy to get what you want with the BUY NOW button, and Craigslist has more than 100 million postings per month so you can get a massive bargain right in your own neighbourhood.

**PROP:** iPad sitting on ebay query

**Apps exist for everything, so check before you buy**

Apps were downloaded more than 13.4 billion in the last 3 months. With the **ShopSavvy App** you can simply scan an item and compare from online and local so if you're not getting the best price, talk to someone to see if they will match it.

**PROP:** iPhone sitting on ShopSavvy screen

**Values can be found everywhere, the fun is in the hunt**

The Kardashians, Will and Jada Smith are showing that second hand shops are 'in' and with the Salvation Army and Goodwill are exceeding consumer expectations with brands such as H&M, Forever 21, Tommy Hilfiger and Calvin Klein on a regular basis. Now anyone can get outfitted for a fraction of the retail cost. Starting with my shoes which are Anne Klein - \$99 I got them for \$4.50 and my kids

**DEMO:** Kennedy's whole outfit including the Converse is \$17, Celeste her whole outfit cost \$10 and Caleb has Calvin Klein, American Apparel and Timberland - \$13. Over \$275 worth of goods for \$45

**End your day with making money and selling the stuff you no longer need or give it to charity to make room for the new**

**B-ROLL:** Macklemore's Hit Song - Thrift Store  
<http://www.youtube.com/watch?v=QK8mJJJvaeS>

**To get more fast cash idea [www.Just31Days.com](http://www.Just31Days.com) get a copy of 31 Days to Millionaire Marketing Miracles**



**Tracy Repchuk** is a Bestselling Author of “31 Days to Millionaire Marketing Miracles” and a world-renowned speaker who has appeared in over 30 countries and frequently in major media including network television, national newspapers, magazine and major radio shows.

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