

### **3 Things Angelina Jolie, Michelle Obama and Celine Dion Would Never Do On Social Media on Mother's Day**

Facebook, Twitter and Youtube have become absolute standards of communication reaching billions everyday. There is one day however that social media should NOT play a role in - and this is the coveted Mother's Day.

According to Tracy Repchuk, #1 Bestselling Author, an Internet Marketing and Social Media Strategist for over 16 years, and a mom of 3 kids, she predicts if social media is integrated into Mother's Day the entire foundation of this 18.6 billion dollar celebration could collapse.

Repchuk highlights her MOM Formula for the 3 Things You Should Never do.

**M** - Mail an electronic card from a Tweet or post on her wall  
**(Prop - Mother's Day Card)**

As convenient as eCards are - many moms can't access them, and they still like a physical reminder they can put on the TV stand to remind her why she is so exhausted. Mail a real card and if you really want to please her put in a lottery or scratch card and give her a few minutes of hope and excitement.

**O** - Only Send a Facebook Post or Tweet as the Gift **(Prop - Champagne Glass)**  
Mom didn't push you out in 140 characters so give her the thought and attention she deserves. Take her out to brunch and let her get a feel for the finer things in life.

**M** - Make an image and post it of what she will be getting **(Prop - Bouquet of Flowers)**  
Don't be that person that forgot, and didn't get it sent in time, so you are now sending them a picture of what they will get when you get around to sending it. She didn't put you on the backburner growing up, so give her this one day to be punctual.

#### **B-ROLL: Major Social Media Celebrities**

Michelle Obama Youtube video <http://www.youtube.com/watch?v=jaoED2DcX0g>

Angelina Jolie youtube video [http://www.youtube.com/watch?v=z6DG\\_pwLkWo](http://www.youtube.com/watch?v=z6DG_pwLkWo)

Celine Dion Youtube video [http://www.youtube.com/watch?v=eEVnFZNT\\_Uc](http://www.youtube.com/watch?v=eEVnFZNT_Uc)



**Tracy Repchuk** is a Bestselling Author and founder of [www.SocialMediaSafetyforKids.com](http://www.SocialMediaSafetyforKids.com). Tracy has spoken professionally in over 25 countries and has over 100,000 followers around the world.

She appears frequently in major media including network television, national newspapers, magazine and major radio shows.

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