

**BestSelling Author, Technology and Social Media Expert Available for In-Studio Interview...
The Kardashian's do it and Will Smith and his family love it...**

The SAVE Formula for Savvy Shoppers and Bargain Hunters

Macklemore's #1 hit 'Thrift Shop' is hitting a cord with the nation, **vintage and bargain hunting are "in"** and more than 69% have used methods such as eBay and Craigslist and with apps downloaded more than 13.4 billion in the last 3 months we have the makings of a perfect shopping recipe.

According to Tracy Repchuk - Best Selling author of *31 Days to Millionaire Marketing Miracles* as a mom with 3 kids, it can get expensive trying to keep up with trends and styles when it comes to outfitting the family. Thankfully with stigma of bargain hunting removed it's the perfect time to go vintage, and find the next big bargain.

Tracy's SAVE Formal for Savvy Shoppers and Bargain Hunters:

Shop on eBay & Craigslist first it only takes a few minutes - If you're looking for that perfect bargain without even leaving your home eBay is it and with the convenient buy now button it makes it easy to get what you want now. With Craigslist there are more than 100 million postings per month, what you need could be there at a massive bargain and within your neighbourhood.

PROP: iPad sitting on ebay query

Apps exist for everything, so always check an App before you go

With apps outselling movie theatre tickets the next shopping trend is here. With the **ShopSavvy App** simply scan an item and compare from online and local so if you're not getting the best price, talk to someone to see if they will match it. Most stores in North America.

PROP: iPhone sitting on ShopSavvy screen

Values can be found everywhere, the fun is in the hunt

Salvation Army, Goodwill, Out of the Closet are exceeding consumer expectations with brands such as H&M, Forever 21, Tommy Hilfiger and Calvin Klein on a regular basis. Now anyone can get outfitted for a fraction of the retail cost.

PROP: All 3 of my 'model-like' kids will appear in bargains they have found. I will briefly describe the value of their whole outfits, and the for one break it down. Timing is good.

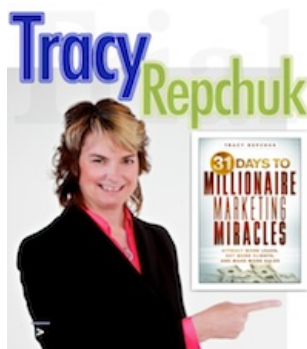
End your day with giving the stuff you no longer need to charity to make room for the new

B-ROLL: Macklemore's Hit Song - Thrift Store -or people shopping or Thrift Store Sign

<http://www.youtube.com/watch?v=QK8mJJJvaeS>

Site to buy book - Amazon.com + Barnes & Noble + Free Gifts - www.Just31Days.com

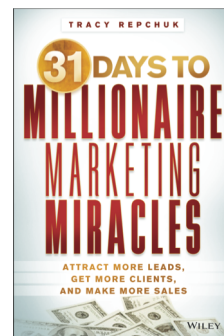
Tracy Repchuk is a Bestselling Author and has been an entrepreneur since the age of 19, and work at home mom with her husband for the past 20 years. Tracy has spoken professionally in over 25 countries and has over 100,000 followers around the world.



She appears frequently in major media including network television, national newspapers, magazine and major radio shows.

CONTACT: Tracy Cell Phone: 818.731.5937

Email: Tracy@TracyRepchuk.com



MEDIA KIT --> www.TracyRepchukMedia.com